14.04.08.E.2. *Permanent signs.* Permanent signs for nonresidential uses shall comply with the standards in Table 4.08-2.

Table 4.08-2: Permanent Sign Standards for Nonresidential Areas					
SIGN TYPE	BUSINESS TYPE	NUMBER OF SIGNS (MAX)	BASE AREA (SF)(MAX)	SIGN AREA (SF)(MAX)	HEIGHT (FT)(MAX)
Freestanding	Single Business Parcel	1/parcel with a frontage of 50 ft. or more	30	1 sf/ linear foot (lf) of building frontage for first 50 linear feet, plus 0.5 sf/ for each additional 1 lf, up to 200 sf (max.) of aggregate sign area for each lot frontage	
	Business within Center/Complex		30	1 sf/ linear foot of building frontage for first 50 linear feet of frontage, plus 0.5 sf/ for each additional 1 lf up to 200 sf (max.) of aggregate sign area (in the case of tenant spaces with more than 1 frontage, only the main entrance frontage shall be considered)	8 ft. for parcels with lot frontages between 50 and 100 ft. 15 ft. for parcels with lot frontages of 100 lf or greater
	Center/Complex	1/each street frontage	50 sf/ 100 lf of building frontage, plus 0.5 sf./each additional 1 lf up to a maximum sign area of 80 sf. (Area of sign shall be in addition to the total allowed sign area for individual businesses provided above)		
	Business w/ Alley Frontage			1 sf/lf of building frontage on an alley for first 20 lf, plus 0.5 sf/ each additional lf, up to a maximum sign area of 40 sf	
	Auto, RV, Marine Dealerships	1/parcel with 50-250 lf of frontage 2/parcel with more than 250 lf of frontage	See business parcel standards above	See business parcel standards above	1 st sign: 15 ft. 2 nd sign: 8 ft.
Freestanding Signs, Other Conditions	 Businesses within a parcel that contains more than one business are not entitled to freestanding signs for individual businesses unless the businesses: (a) are on parcels with at least 100 ft. of street frontage, (b) the signs are authorized by a city-approved Parking-in-Common plan, or (c) the parcel or portion of a parcel containing the business has been excepted from compliance with an approved Parking-in-Common plan by later action of the Commission. Sign base must be at least 50% as wide as the full sign width Changeable copy and electronic reader board sign area shall not exceed 32 square feet or the allowable sign area, whichever is less. Changeable copy and electronic reader board displays shall remain static for at least eight seconds. No freestanding sign shall be located closer than 5 ft. to an interior property boundary. No freestanding sign may project into or over an abutting public right-of-way. Address numbers at least 4 inches and no more than 8 inches in height shall be included on all sign structures. 				
Wall Signs			Same as indicated above for freestanding signs		
Wall Sign, Other Conditions	 Wall signs are allowed for each parcel having frontage on a public right-of-way. Where a parcel fronts on more than 1 public right-of-way or street, including PIC areas, but excluding alleys and service ways, these provisions shall apply to each frontage. Wall signs may be directly or indirectly illuminated, except for signs on building frontages, on alleys, or Parking-in-Common areas where signs would be visible from residential uses. Changeable copy and electronic reader board sign area shall not exceed 32 square feet or the allowable sign area, whichever is less. Changeable copy and electronic reader board displays shall remain static for at least eight seconds. 				

14.04.08.B SIGN STANDARDS.

- B. *Prohibited signs*. The following signs are inconsistent with the purposes and standards of this section and are prohibited in all zoning districts unless otherwise indicated:
- 2. Animated and electronic or moving signs. No sign shall be allowed that is animated by means of flashing, scintillating, blinking, or traveling lights or any other means not providing constant illumination. Public service information signs and other electronic message centers classified as "changing signs" are allowed.

14.06.03 DEFINITIONS.

- ANIMATED OR MOVING SIGN. A sign that uses movement, lighting, <u>flashing</u>, <u>scintillating</u>, <u>blinking</u>, <u>traveling lights</u>, <u>or</u> special materials, <u>or any other means not providing constant illumination</u> to depict action or create a special effect to imitate movement.
- *CHANGEABLE COPY SIGN*. A sign designed to allow the changing of copy through manual <u>or</u>; mechanical <u>means</u>.; <u>or electrical means including time and temperature</u>.
- *ELECTRONIC READER BOARD SIGN*. A sign with a fixed or changing display composed of a series of lights, <u>LEDs</u>, or <u>similar electrical means</u>, <u>but not including time and temperature displays</u>.

14.04.08.J. *Non-commercial message signs. Political signs.*

- 1. <u>Political signs shall be allowed in all zoning districts in accordance with the following: General. A non-commercial message may be substituted for any commercial sign permitted under this section.</u>
- 2. All zoning districts. Signs containing non-commercial messages shall be allowed in all zoning districts in accordance with the following:
- a. Filing. Any person or organization planning to erect political signs relating to a candidate or issue on the ballot of a primary, general, or special election shall first file with the City Clerk the name, address, and telephone number of a person who shall be responsible for the proper erection and timely removal of the signs.

<u>Duration</u>. Signs shall not be erected earlier than 71 days prior to an election and shall be removed within 15 days after the primary or special election.

- b. <u>Duration</u>. Signs shall not be erected any earlier than 71 days prior to a primary election and shall be removed within 15 days after a general election, except for a sign for a candidate in a special election or primary election who does not advance to a general election, the period ends 15 days after the primary or special election. <u>Fee required</u>. Each party or individual shall pay a sign fee as adopted by City Council, prior to placing any signs.
- c. Additional Conditions. The sign shall support or oppose a candidate for public office, or support or oppose a ballot measure. The sign shall contain the name and telephone number of the candidate or campaign committee contact person.

Safety. Signs shall not be placed on public property, utility poles or similar devices, or in a location that is hazardous to public safety, obstructs clear vision in the area, or interferes with the requirements of the Americans with Disabilities Act.

- d. Size. Signs located in an area zoned for residential use shall have a maximum area of sixteen (16) square feet. Signs located in any other area shall have a maximum area of thirty-two (32) square feet.
- e. *Sign free area*. Notwithstanding other provisions of this Code, political signs may be placed within the public right-of-way, except in the commercial tourism, commercial resort, and hotel sign free zone designated by the city pursuant to A.R.S. § 16-1019F. and illustrated in Figure 4.08-3.
- f. Location. Signs shall not be erected on public property, utility poles, railings, or similar devices, medians, or in a location that is hazardous to public safety, obstructs clear vision in the area, or interferes with the requirements of the Americans with Disabilities Act. Signs may be erected on a lot or property with permission from the legal property owner.
- g. *Removal*. The person or organization who erects the signs is responsible for compliance with the city and state regulations, on-going maintenance, and removal of the political signs and any sign supports.
- h. *Violation*. If the placement location of a political sign constitutes an emergency, the city may immediately relocate the sign. The City shall notify the candidate or campaign committee that placed the sign within twenty-four (24) hours after the relocation. For all other violations, the City shall notify the candidate or campaign committee that placed the sign of the violation. Signs that remain in violation at least twenty-four (24) hours after the City notified the candidate or campaign committee, the city may remove the sign. The City shall contact the candidate or campaign committee and shall retain the sign for at least ten (10) business days to allow the candidate or campaign committee to retrieve the sign.
- 3. Political signs. In addition to meeting the requirements of division J.2. above, political signs shall meet the following requirements.
- a. *Removal*. The person, political party, or parties responsible for the erection or distribution of signs shall be jointly and individually liable for their removal.
- b. Residential areas. Signs placed in a residential area shall not exceed 16 square feet in area and shall not require a permit.
 - c. Public rights of way and sign free area. Notwithstanding other provisions of this Code, political signs may be placed within the public right-of-way, except in the commercial tourism, commercial resort, and hotel sign free zone designated by the city pursuant to A.R.S. § 16-1019F. and illustrated in Figure 4.08-3.



Figure 4.08-3: Sign Free Commercial Tourism, Commercial Hotel, and Hotel Zone

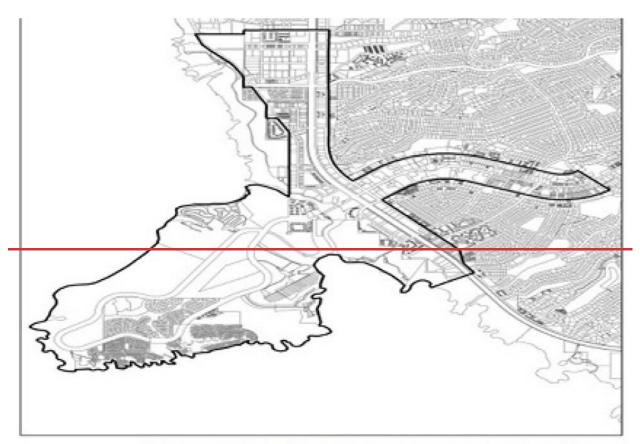


Figure 4.08-3: Sign Free Commercial Tourism,

Commercial Hotel, and Hotel Zone