



Visioning Summary

March - August 2025

Lake Havasu City General Plan | Shaping our Future

Online Engagement

Community Engagement starts with online connection!

- Project Branding
- Dedicated Website
- Project Information and Resources
- Event Notification
- Resource Documents

To date the website has collected over **18,805 views** and **148 project update subscriptions**.

Project Website

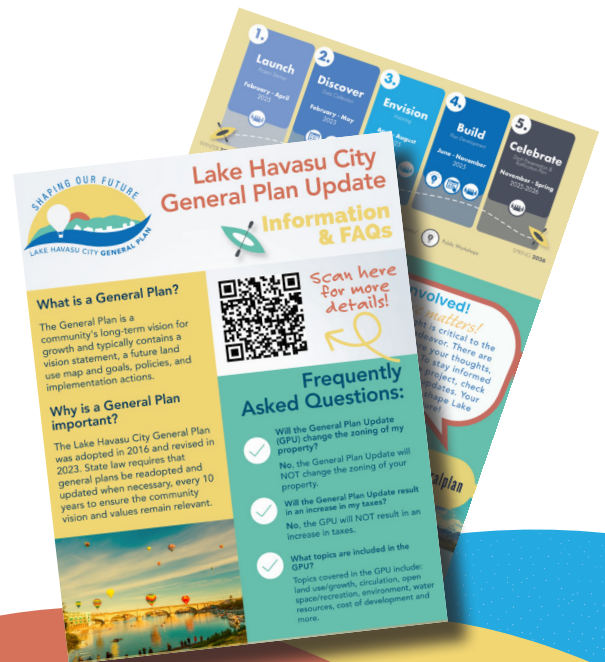
The screenshot shows the Lake Havasu City General Plan Update website. At the top, there's a banner with the text "SHAPING OUR FUTURE LAKE HAVASU CITY GENERAL PLAN". Below this, there's a section titled "Missed a Community Workshop? Participate virtually through August 15th!" with a "Take the Survey" button. The main content area is titled "About the Project" and features a timeline with five stages: 1. Launch (February - April 2021), 2. Discover (February - April 2021), 3. Envision (April - August 2021), 4. Build (June - November 2021), and 5. Celebrate (November - January 2022). Below the timeline, there's a sign-up form for project updates and opportunities to weigh in on Lake Havasu City's GPU. The form includes fields for Name, Email, and Phone, and a checkbox for receiving notifications. There's also a "Frequently Asked Questions" section at the bottom.

Social Engagement

A member of the Planning & Zoning Commission posted about the General Plan Update (GPU), encouraging residents to participate in the plan.



Project Brochure



Community Events & Engagement Activities

Over 20,000 people engaged!

Event	Date	Community Members Engaged
LH Republican Women's Group	Mar. 4 & 6, 2025	182
Website	Apr. 4, 2025	148 Subs, 18,805 Views
Questionnaire #1	Apr. 4, 2025	831
City Council Project Kickoff Presentation	Apr. 8, 2025	9
Sunrise Rotary Club Meeting	Apr. 17, 2025	30
LHC/MC Supervisor Excellence Academy	Apr. 23, 2025	21
Board of Realtors Meetings	Apr. 25 & Jul. 15, 2025	135
Tamarack Neighborhood Watch	Apr. 30, 2025	50
Planning & Zoning Commission Project Kickoff Presentation	May 7, 2025	7
LHC Chamber Building Professionals Mixer	May 8, 2025	80
LHC Truckapalooza Event	May 15, 2025	100
Coffee with the Mayor	Jun. 6, 2025	55
Neighborhood Watch Event	Jun. 18, 2025	20
General Plan Steering Committee	Jun. 25 & Aug. 13, 2025	9
Workshop #1 - Visioning	Jul. 9 & 10, 2025	63
Community Health Fair	Jul. 19, 2025	65
Workshop #1 - Virtual	Jul. 18 – Aug. 15, 2025	85
London Bridge Rotary Club Meeting	Jul. 20 & Aug. 4 2025	90
Listening Sessions (up to 24)	June – July, 2025	20
General Plan Steering Committee	Aug 13, 2025	10

Community Workshop #1

VISIONING



VISIONING WORKSHEET INSTRUCTIONS

Lake Havasu City is updating its General Plan, and your voice matters. Thanks for joining us at this workshop and sharing your input.

The following worksheet is focused on key themes that will be part of the General Plan update.

The required General Plan Elements will be tied to each theme in the final Plan, as described in this graphic. After you've walked around the open house and learned more about the planning process, current conditions in Lake Havasu City, and what we've heard so far as part of our engagement, find a seat and complete this worksheet.

Your input will be incorporated into the plan themes, goals, policies, and actions that staff and the consultant team will be drafting later this year.



Sign up for updates on our project website: publicinput.com/lakehavasu/generalplan

Two in-person community workshops were held at the Mohave County Library on separate days and times with **63 participants**. The virtual workshop mirrored the in-person events with **85 participants**.

The workshops focused on:

- Community visioning
- Visual preference of types of development participants would like to see in the future
- Refining areas of change within the City through a mapping exercise.

3. PROSPEROUS ECONOMY

The Prosperous Economy theme will tie to the following General Plan Elements:

- Economic Growth
- Cost of Development
- Education

Does this aspirational statement below reflect your vision for a prosperous economy in Lake Havasu City 20 years from now?

We envision a strong and growing economy that supports local businesses, draws a broad range of industries, and prioritizes education and workforce development—creating opportunities for residents to find meaningful work, manage the cost of living, and build successful futures.

- ☐ I think it is on the right track
☐ It is okay
☐ I think it needs work

I would add, remove, or change:

Based on input from our first community questionnaire, there is broad interest in expanding employment opportunities. What kinds of employment-related development would you most like to see in Lake Havasu City? (Circle up to 4)



4. THRIVING NEIGHBORHOODS Framework Map

Framework Highlights:

- Expanding housing types is one strategy to increase housing affordability in Lake Havasu City.
- There is opportunity for compatible infill residential development across vacant parcels throughout the City's existing residential neighborhoods.

Show us on the map, or write below, what other big ideas would help build thriving neighborhoods!

Did you know?

- Single-family housing makes up 77% of housing in Lake Havasu City, which is higher than the state average of 64%.
- Multi-family housing makes up 7% of housing in Lake Havasu City, which is less than the statewide average of 14%.

Would you like to see higher density housing options in Lake Havasu City? (Circle one) YES | NO

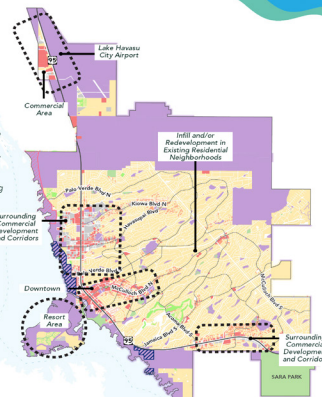
If so, where do you think higher density housing is appropriate?

Using a red marker, circle or mark key locations or corridors where you'd like to see higher density housing developed. Note: This map is showing existing land uses as reference.

Your Preferred Locations for Higher Density Housing

Existing Land Uses

- Commercial
- Industrial
- Multi-Family Residential
- Open Space
- Public/Quasi-Public
- Rural



What's your VISION for the Future?



Attend an upcoming Workshop with the City!

Mohave County Library, Lake Havasu City Branch

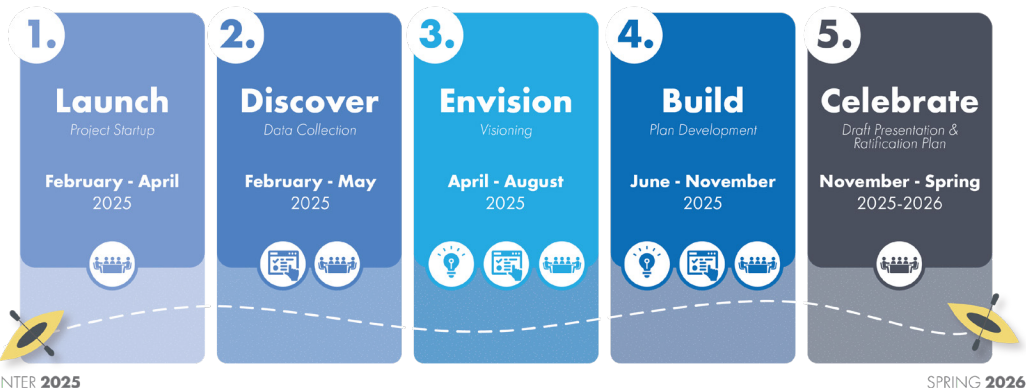
JULY 9 | **JULY 10**
4:30pm | 6:00pm



Community Workshop #1



Project Timeline



P&Z Commission or City Council Involvement



Public Questionnaires/Interviews



Public Workshops

Community Drop-In Events

13 Events, Over 750 people engaged!

Health Fair!



Truckapalooza!



Questionnaire #1

Questionnaire #1 was launched to gain feedback and perspectives from the community on strengths, opportunities, aspirations, and results (SOAR) associated with City growth and development. The Theme Aspirational Statements were derived from Q1 and refined with the project team and in steering committee meetings.

Promotion happened through social media as well as at community drop-in events. **831 responses** were received from the questionnaire.

What we learned:

1. Community Identity & Vision

Theme: Strong desire to preserve small-town character.

2. Housing & Affordability

Theme: Affordable housing is important.

3. Economic Development & Jobs

Theme: Would like more well-paying jobs; concerns about over-reliance on tourism and service industries.

4. Infrastructure & Transportation

Theme: Plan to prevent more traffic congestion, and public transit or bike infrastructure.

5. Healthcare & Public Services

Theme: Access to healthcare, especially specialists and emergency services is a concern.

6. Youth & Family Needs

Theme: Would like more sports fields, indoor recreation, and youth programs.

7. Environmental & Aesthetic Concerns

Theme: Shore protection is important.



Listening Sessions



Top Themes:

Themes from the listening session revealed strong community sentiment around preserving the city's small-town identity, addressing housing affordability, and improving infrastructure. Residents voiced concerns about over development, the rising cost of living, and limited access to healthcare and youth services. Strong resonant feedback seeking greater diversity of job opportunities and the city's perceived prioritization of tourism and retirees over working families and young professionals.

During the Visioning phase, **20 listening sessions** were conducted to discuss issues most important to the community; opportunities and ideas to integrate into the GPU; and desired plan outcomes. A comprehensive list of stakeholders, local officials, business people, regional leaders and involved citizens were invited to these sessions held over several weeks both in person and virtually.

- Lake Havasu City Elected Officials
- Lake Havasu City Management
- Arizona State Land Department
- UniSource Electric
- Havasu Regional Medical Center
- Partnership for Economic Development
- GoLakeHavasu
- Lake Havasu Area Chamber of Commerce
- Local business owners and residents
- Mohave College
- Lake Havasu Unified School District #1
- Havasu Regional Medical Center

In addition to these listening sessions, departmental representatives have given input via a technical advisory committee.

The Community driven themes illustrate Lake Havasu's values relating to each topic area or element. Each theme and corresponding aspirational statement were developed using multiple forms of community input.

Visioning Summary

Community Driven Themes



Aspirational Statements

Land Use & Growth

We envision a community where growth is shaped by careful land use planning that respects the area's natural beauty, reinforces the unique character of neighborhoods, and supports revitalization and smart infill—fostering a livable, well-balanced, and community-focused future.

Connected Community

We envision a strong, well-connected community supported by reliable infrastructure, effective public services, and efficient transportation systems—including a vital regional airport—advancing safety, long-term sustainability, economic growth, and overall quality of life.

Prosperous Economy

We envision a strong and growing economy that supports local businesses, draws a broad range of industries, and prioritizes education and workforce development—creating opportunities for residents to find meaningful work, manage the cost of living, and build successful futures.

Thriving Neighborhoods

We envision thriving neighborhoods with a variety of housing choices, continued investment in older areas, and a strong sense of local identity—creating opportunities for residents to live, work, and grow in a unique desert community.

Healthy Environment

We will safeguard our natural surroundings through thoughtful planning, preservation of open land and proactive risk management—maintaining the beauty, safety, and recreational benefits of our desert and lake landscapes for future generations.